## Trends and Strategies for Outbound Real Estate Investments

Presented by Dr Henry Chin Head of Research, Asia Pacific CBRE



#### **KEY MESSAGES**

#### ✓ What are investors thinking?

- Continue to commit more capital into real estate
- Increase risk appetite, but prefer to stay at domestic markets
- CRE is perceived to be overpriced by investors
- Where are investors going?
  - Strong growth in global investment activities
  - Less inflow but more outflow from Asia Pacific
  - Increasing RE allocation from Asian institutional investors
- ✓ How will investors allocate their capitals globally?
  - Progress of institutionalization of real estate investments and industries
  - Multiple options to deploy capitals
  - Various investment themes globally based on risk-return profiles



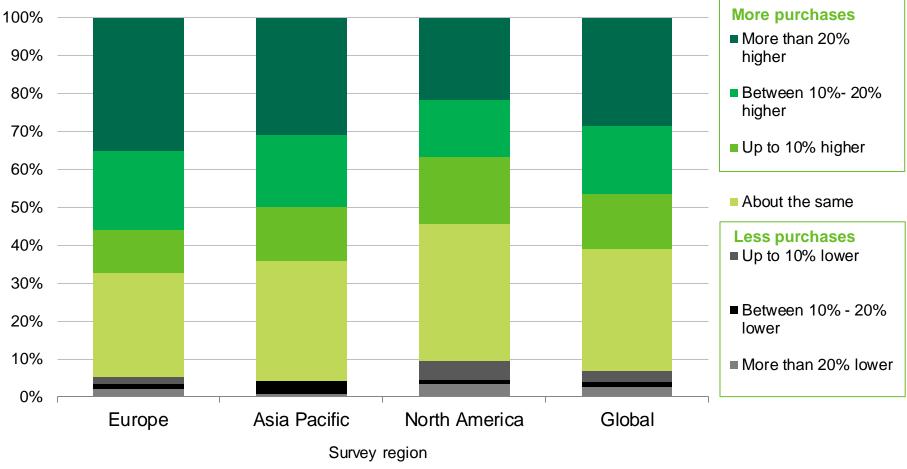
## WHAT ARE INVESTORS THINKING?

Key Findings from Investor Intentions Survey



# MAJORITY OF INVESTORS WANT TO DEPLOY MORE CAPITAL IN 2014

Compared to 2013, what can you expect your purchasing activity to be in 2014:





#### AND PREFER GLOBAL MAJOR CITIES



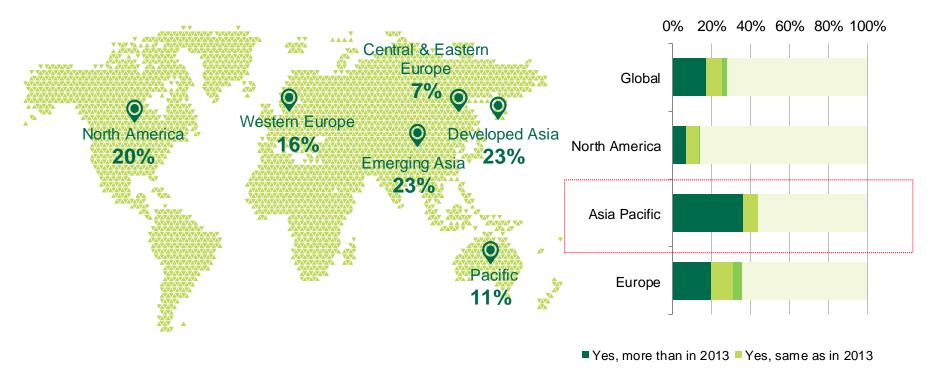
CBRE

## ASIANS ARE TARGETING AT GLOBAL MARKETS

44% APAC investors intend to invest outside APAC

#### Preferred region

#### Investing outside the own region in 2014?



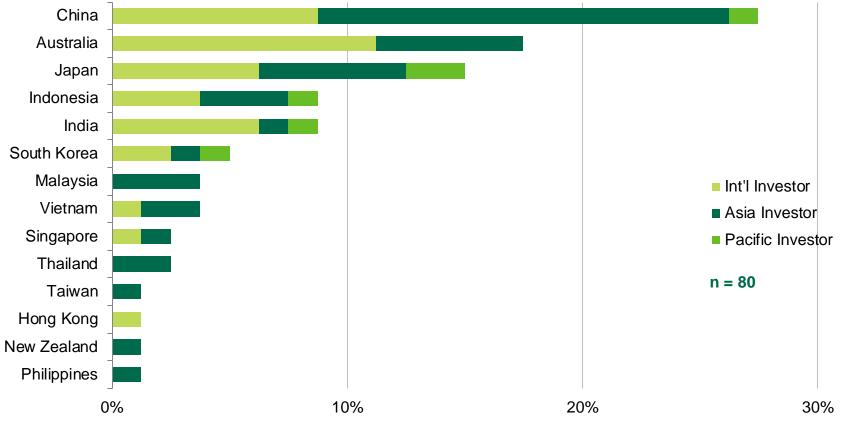
Yes, less than in 2013 No



# IN APAC, CHINA, AUSTRALIA AND JAPAN DOMINATE AND ATTRACT DIFFERENT SOURCES OF CAPITAL

Most attractive countries for investment in Asia Pacific

Among cross border investors only



Source: CBRE Asia Pacific Investor Intentions Survey 2014

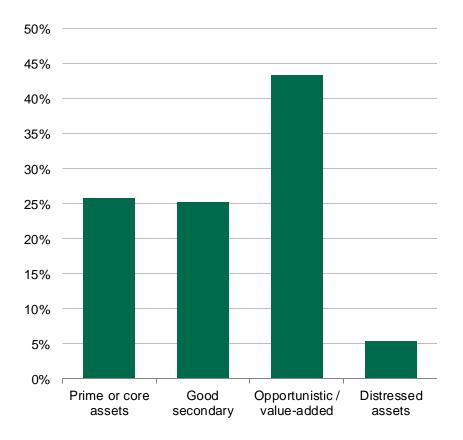
\* Cross border refers to respondents domiciled in the different country as the most attractive destination selected



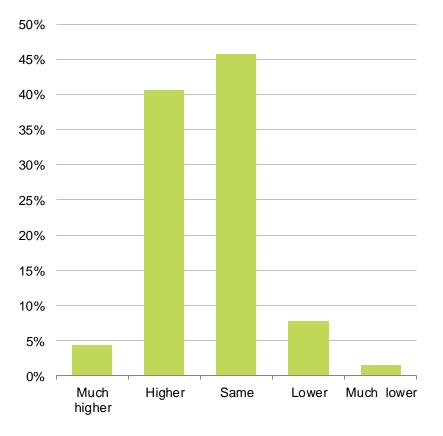
## STRONGER APPETITE FOR RISKIER ASSETS

Preferred asset type and appetite for secondary, Global survey

#### Most preferred asset type for purchases



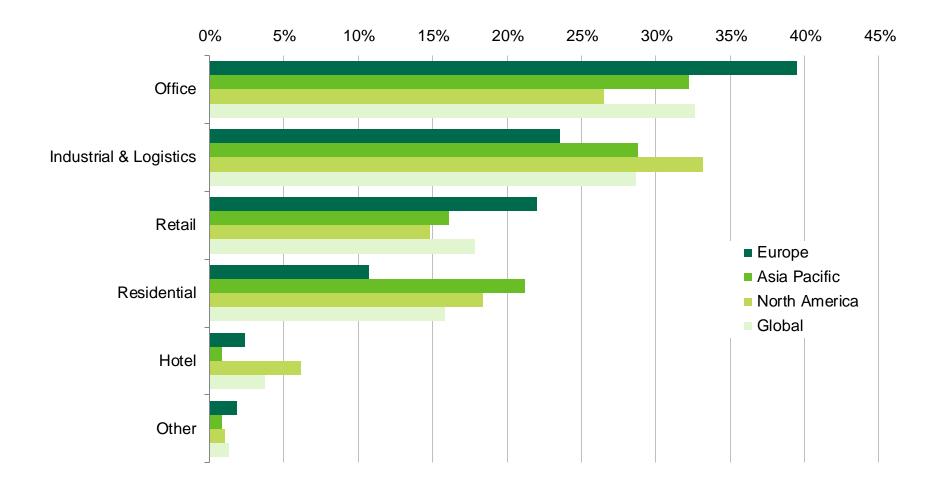
#### Appetite for secondary assets compared to last year



Source: CBRE Asia Pacific Investor Intentions Survey 2014



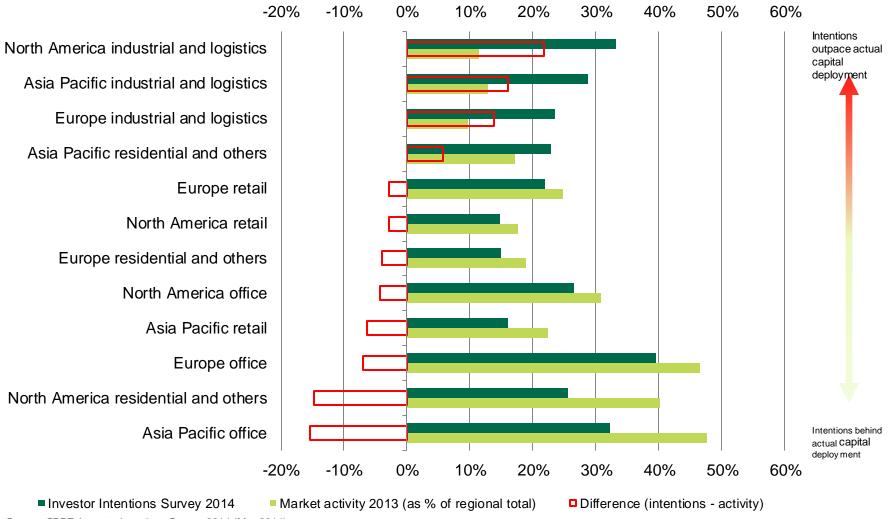
### LOGISTIC SECTOR IS EMERGING





# BUT LACK OF TRADABLE ASSETS REMAINS AN ISSUE FOR LOGISTICS

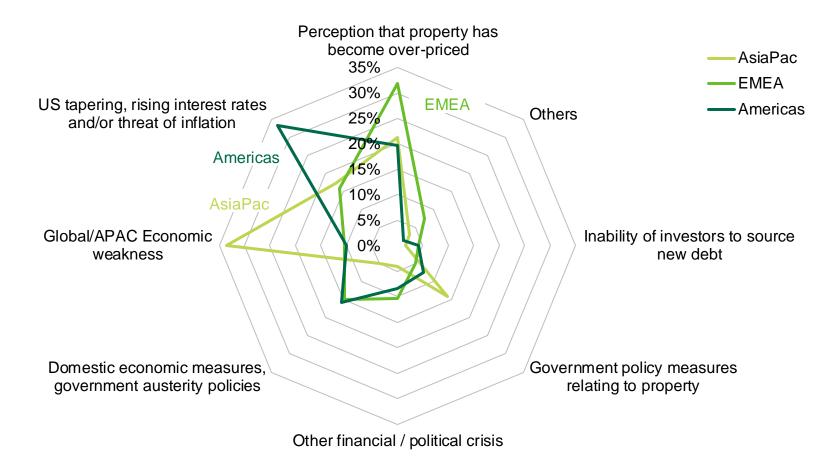
#### 2013 Investment Market Activity V 2014 Investor Intensions Surveys





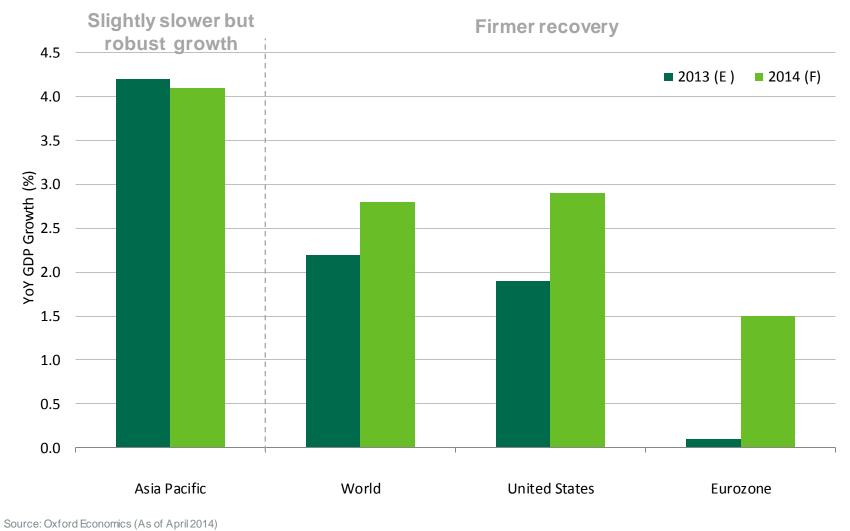
## **KEY CONCERNS AMONG INVESTORS**

#### Percentage of respondents





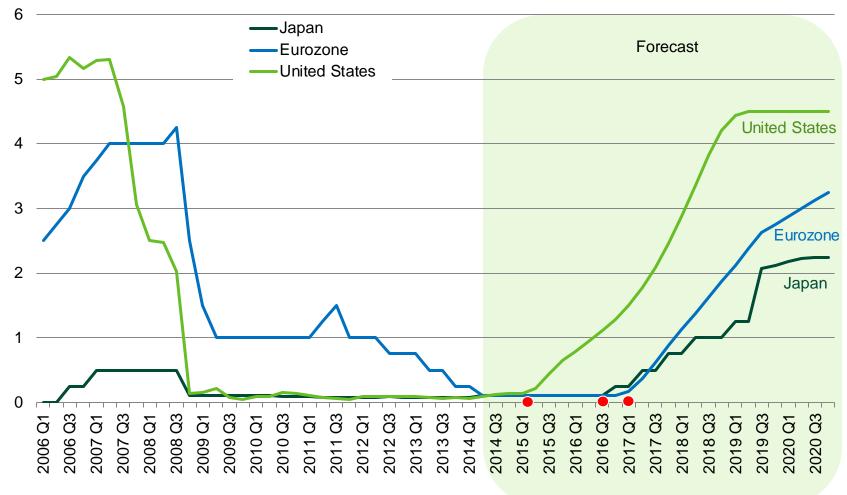
### CLEAR RECOVERY IN THE WEST





## DIFFERENT TIMING OF ENTERING UPWARD CYCLE

Central Bank policy rate, end-of-period



Source: Oxford Economics, IHS, June 12, 2014



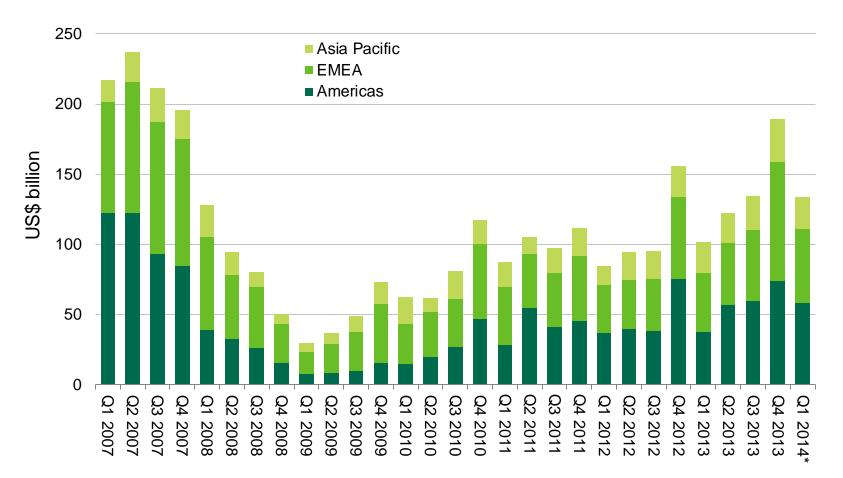
## CAPITAL FLOW

Where are investors going?



## GRADUAL RECOVERY IN INVESTMENT TRANSACTIONS

Global commercial real estate investment



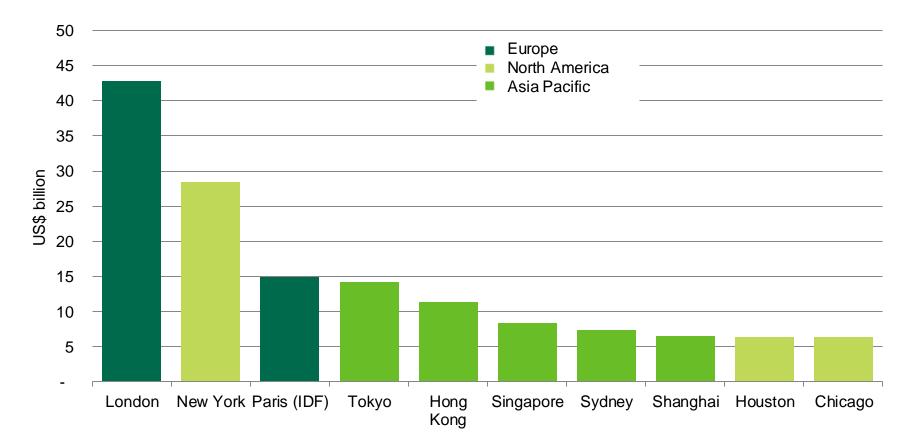
Source: CBRE Research, RCA

All commercial real estate, including hotels. Transaction over US\$ 10 million only. \*Q1 2014 data is provisional and subject to revisions



## GATEWAYS CITIES DOMINATE

Top 10 Global Investment Markets\*, 2013



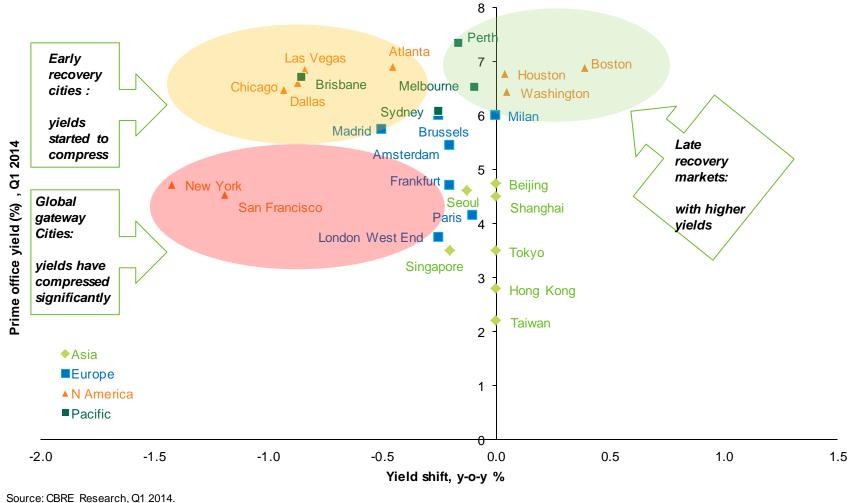
Source: CBRE Research, RCA

All commercial real estate, including hotels. Transaction over US\$ 10 million only.



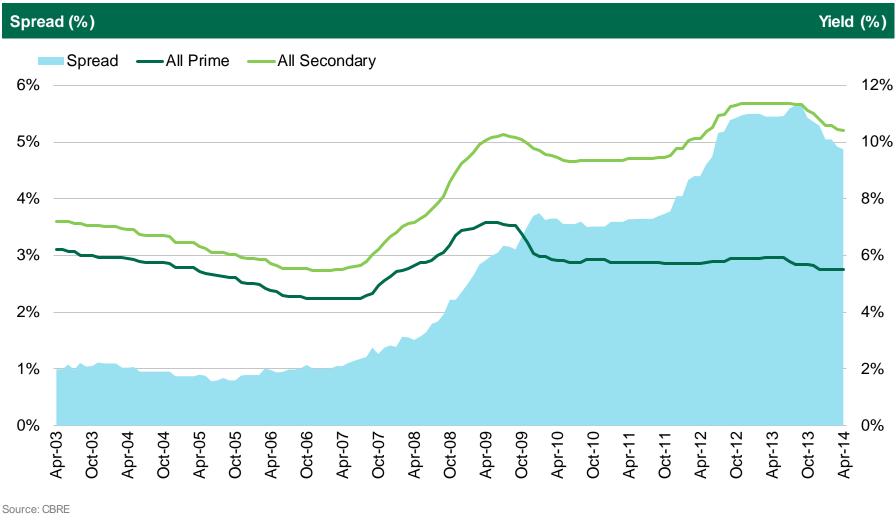
## YIELD COMPRESSION BECOMES A GLOBAL THEME

Prime Office Yield and yield shift, Q1 2014



#### SECONDARY YIELDS BECOME MORE ATTRACTIVE

The Case of UK, UK Prime vs Secondary All Property Yield, Excluding Central London

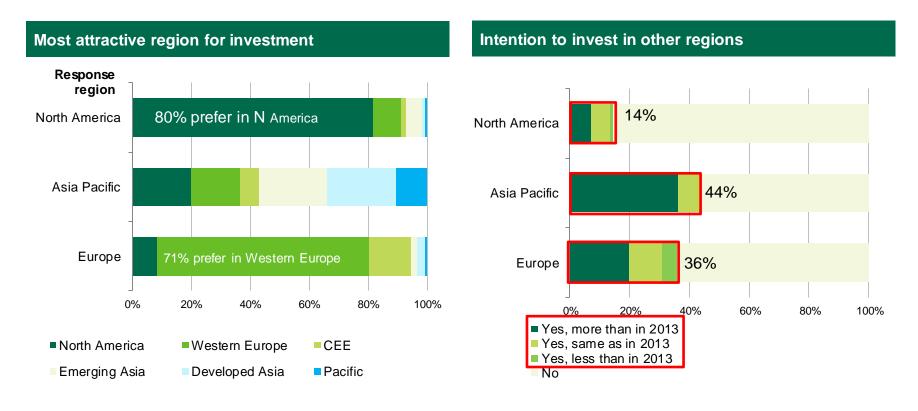


18

**CBRE** 

#### ASIA PACIFIC: LESS INFLOW, MORE OUTFLOW?

Western investors prefer to stay home; APAC investors have higher intention to go overseas



Source: CBRE Research, Global Investor Intentions Survey 2014



#### OUTBOUND INVESTMENT BY ASIANS ROSE BY 142%

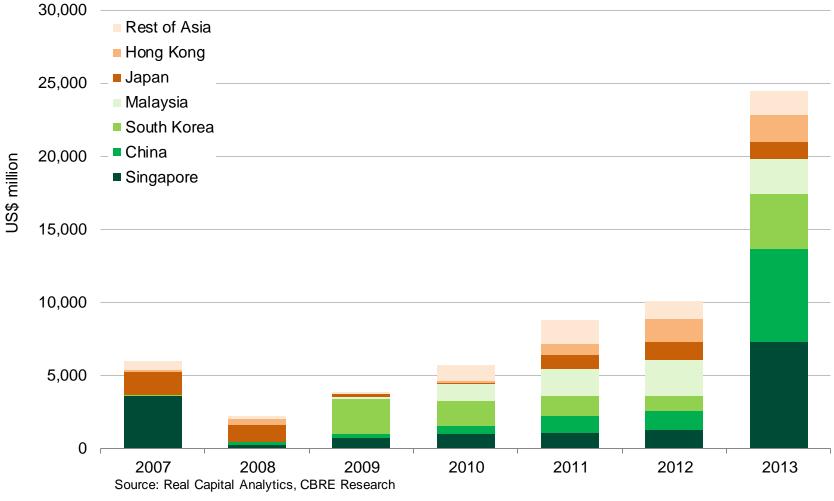
Purchases by Asian investors outside the region (commercial properties, exclude site)



Note: Transactions at or above US\$10 million, exclude development sites and non-lease residential properties

## ... GROWTH WAS LED BY CHINESE AND SINGAPOREAN

Purchases by Asian investors outside the region (commercial properties, exclude site)



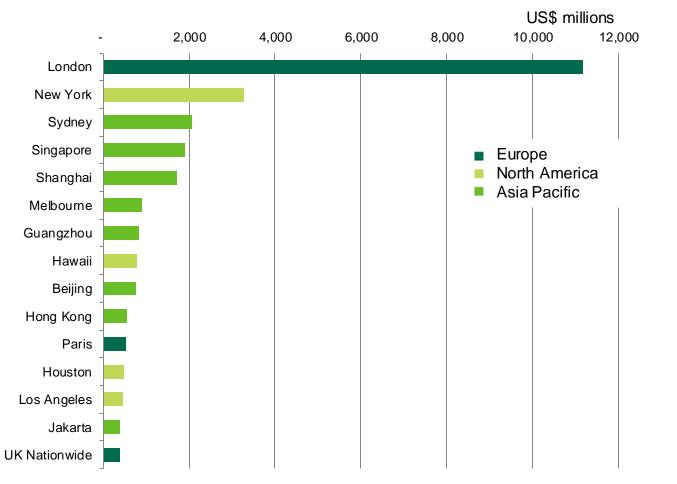
CBRE

Note: Transactions at or above US\$10 million, exclude development sites and non-lease residential properties

CBRE | OVERSEAS REAL ESTATE INVESTMENTS | 7 NOV , 2014

## .. FOCUS ON GATEWAY CITIES AND TROPHY ASSETS

#### Asian's Top cross-border destinations, 2013



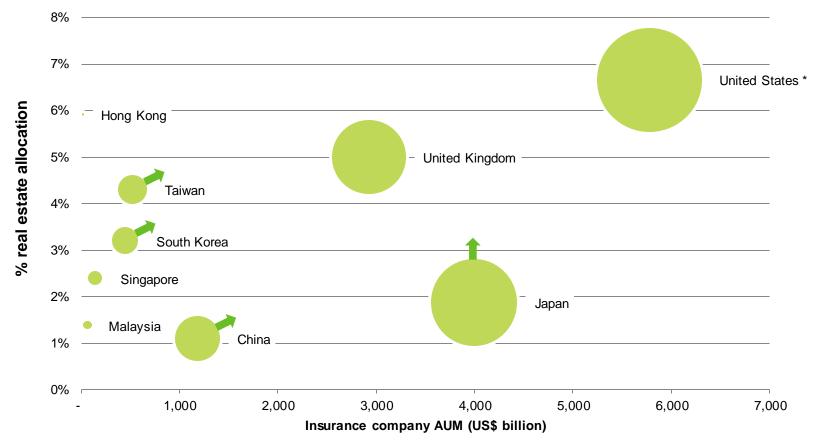


US\$10m and above, office, retail, industrial and mixed use properties Only Source: RCA, CBRE Research



### THE TREND WILL CONTINUE TO GROW

Insurance companies AUM and real estate allocation



Bubble size: Insurance company AUM

\* Life insurance companies only (property allocation: 0.5%, mortgage backed securities 6.1%)

Source: CBRE Research, American Council of Life Insurers, Association of British Insurers, China Insurance Statistical Year Book, Korea Life Insurance Association, Taiw an Insurance Bureau, Life Insurance Association of Japan, Office of the Commissioner of Insurance (Hong Kong), Monetary Authority of Singapore, Bank Negara Malaysia



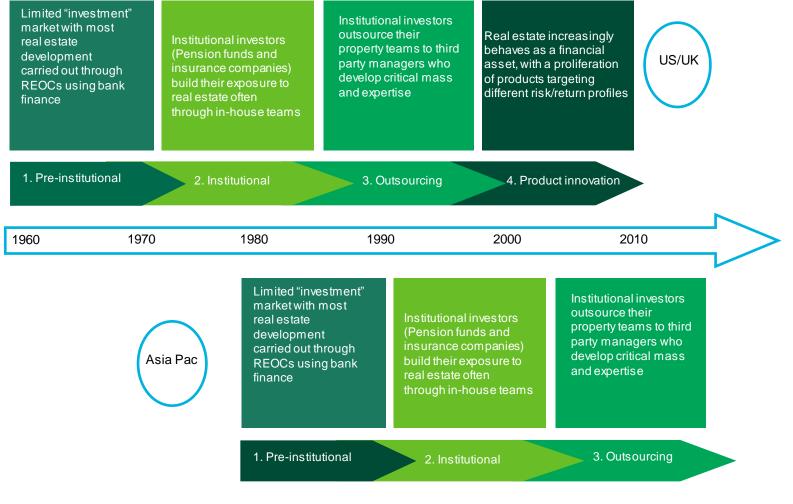
## **INVESTMENT STRATEGY**

How will investors allocate their capitals globally?



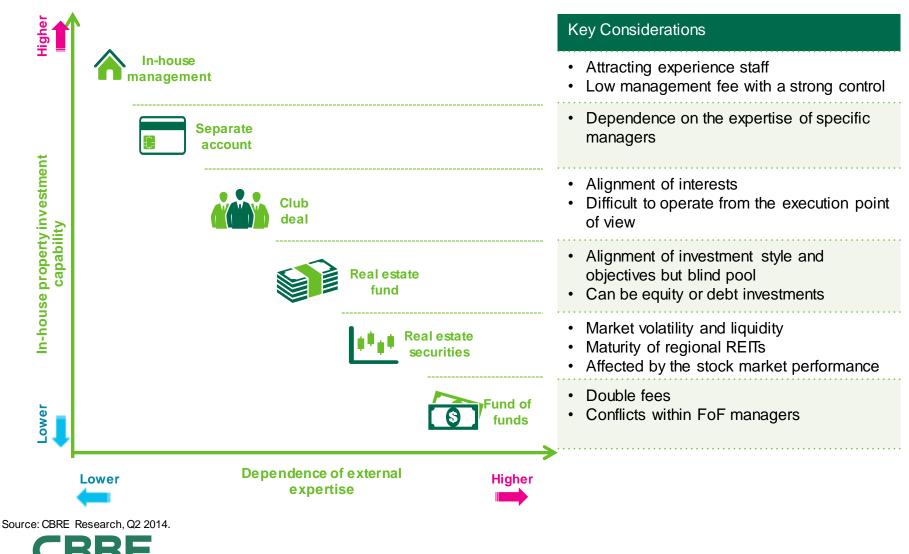
#### INSTITUTIONALIZATION - ASIA PACIFIC VS GLOBAL

#### Lag in market development indicates opportunities ahead

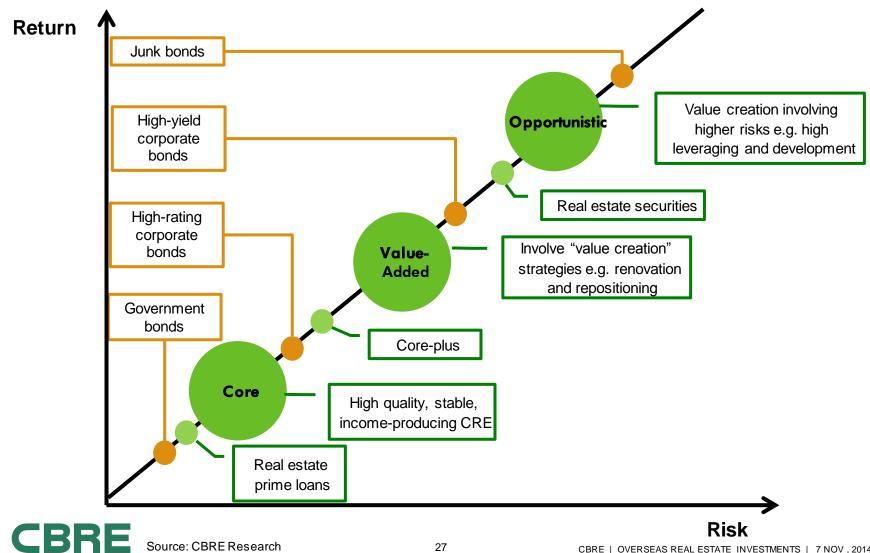




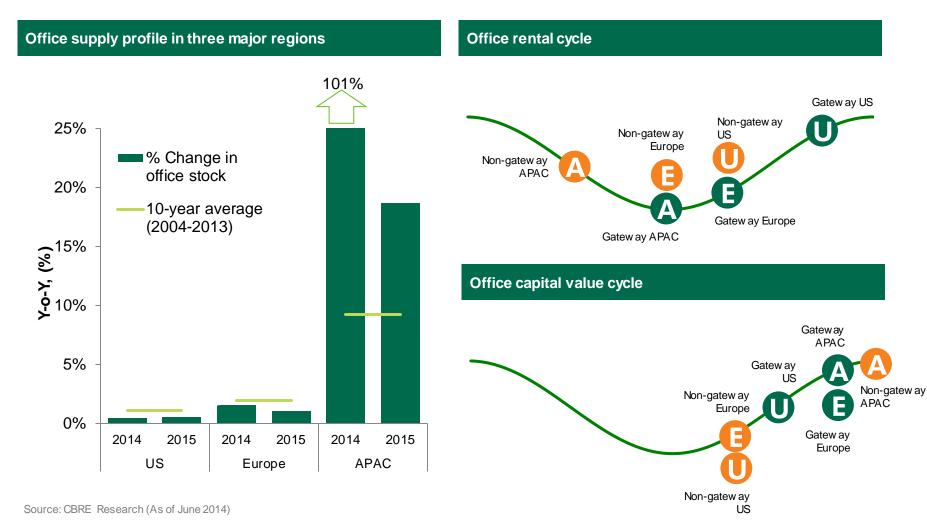
### ALTERNATIVE OPTIONS FOR REAL ESTATE INVESTMENT



#### **INVESTMENT RISK-RETURN SPECTRUM**



### VARIOUS SUPPLY PROFILE ACROSS THE WORLD





#### KEY INVESTMENT THEME GLOBALLY

Key Themes in 2014	<b>Target Regions</b>	Opportunities/Implications
Economic Recovery	US, UK, Sweden, Germany, Ireland, Spain and Sweden	<ul> <li>✓ Continued economic growth will drive up office occupancy and stronger rental growth – key office cluster in the US (beyond tier 1 cities).</li> <li>✓ US retail is likely to perform well on the back of economic recovery.</li> </ul>
End of Eurozone Sovereign Debt Crisis	Peripheral Eurozone	<ul> <li>Price dislocation and imbalanced of demand and supply after GFC with an increasing level of liquidity, esp major Italian cities and Central Europe.</li> </ul>
Long Term Economic Growth	Emerging Asia, Turkey	<ul> <li>Structural reforms are in place in manyof emerging markets.</li> <li>Favorable demographic trends and increasing wealth underpin long term property values.</li> </ul>
Core Assets with Potential Income Growth	US, Australia, Japan, UK (London)	<ul> <li>✓ Demand for core assets remain strong globally.</li> <li>✓ Focusing on economic fundamentals and asset locations, tenant mixed and lease structures.</li> <li>✓ Long term investors can consider build to core strategies for selective markets.</li> </ul>
Secondary Assets and Core Assets Regional Markets Opportunities	US, UK, Eurozone, Central Europe, Mature Asia Pacific	<ul> <li>Take the advantage of pricing gap between prime and secondary assets in major gateway markets.</li> <li>Class A space in regional markets offer good risk-adjusted returns.</li> <li>Rapid yield adjustment in UK, German, Nordic &amp; Spanish cities has reduced potential returns. Cities such as Milan, Rome, Amsterdam &amp; Brussels will look more attractive as the Eurozone recovery develops.</li> <li>Take leasing risk for recovery markets and be mindful for the supply pipelines – asset repositioning and enhancement.</li> </ul>
Funding Gap	US, Eurozone, Australia and China	<ul> <li>Fra of cheap finance is coming to the end globally.</li> <li>Restricted but improving lending environment for real estate developers – some sweet spot for development activities.</li> <li>Opportunities for mezzanine debt providers – esp in Australia, Eurozone, and China.</li> </ul>

Source: CBRE Research (As of June 2014)



# Thank you

